



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
SCHOOLS DIVISION OF BATANGAS

04 Nov 2025

DIVISION MEMORANDUM

No. 658, s. 2025

2025 NATIONAL CHILDREN'S MONTH CELEBRATION "Promoting Healthy Smiles" Theme: Bantayan, Ingatan, Karapatang Pang-ngipin ng Batang CALABARZON Ipaglaban

To: Assistant Schools Division Superintendents
Chief- Curriculum Implementation Division (CID)
Chief- School Governance and Operations Division (SGOD)
Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Others Concerned

1. In line with Regional Memorandum No. 747, s. 2025, the Schools Division of Batangas Province joins the celebration of the 2025 National Children's Month with the theme "*Bantayan, Ingatan, Karapatang Pang-ngipin ng Batang CALABARZON Ipaglaban.*" The Division shall implement the following oral health promotion activities to uphold the dental rights and well-being of learners:

A) Distribution of Oral Health Kits

- Beneficiaries: Kindergarten and Grade 1 pupils
- Source: Colgate-Palmolive Bright Smiles, Bright Futures (BSBF) Program
- Distribution Date: November 17, 2025
- Mechanism: Property Custodian of each sub-office shall facilitate the release of kits to schools. School representatives are advised to coordinate with their respective sub-offices for pickup.
- Distribution to kindergarten and grade one learners shall immediately commence after receipt of kits and shall be documented with photos

B) Daily Viewing of Promotional Video on Proper Tooth brushing Technique

- Purpose: Reinforce correct brushing habits among learners
- Implementation: The instructional video shall be shown on classroom televisions daily before the start of recess.

C) Comprehensive Dental Service and Treatment

- Venue: Luya Elementary School – Calatagan Sub-office
- Date: November 18, 2025
- Team: SDO Dentists and Dental Aide
- Setup: Temporary dental clinic in a designated room within the school
- Scope: Preventive and basic dental care services for enrolled learners



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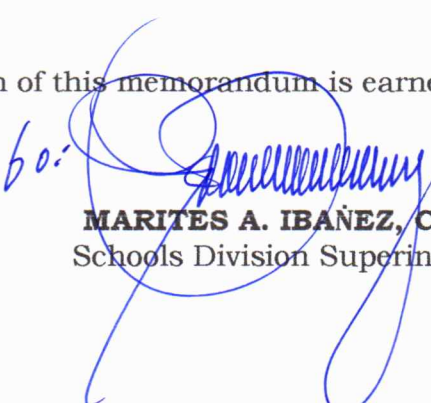
D) Tagline Contest for Grade 6 Learners of each sub-office

- Focus: Dental health awareness and advocacy
- Mechanics: Grade 6 students shall submit original taglines promoting oral health
- Winning Entry: Will be adopted as the official tagline of SDO Batangas Province for all dental health programs throughout the year
- Guidelines: See Attachment A for contest rules and submission details

2. All school heads are enjoined to support and coordinate the implementation of these activities. Documentation shall be submitted to the Dentist-in-charge of the respective sub-offices through the School Health Section.

3. For your concerns, you may contact Dr. Harris M. Medrano, Dentist II and your dentist in charge of each sub-office through e-mail at sdobatangas.health@yahoo.com.

4. Immediate and wide dissemination of this memorandum is earnestly desired.

60: 
MARITES A. IBANEZ, CESO V
Schools Division Superintendent

Encl: As Stated

Reference: RM. No. 747 s. 2025

To be indicated in the Perpetual Index under the following subject:
Issuances: Division Memorandum

SHN, DM-2025 2025 NATIONAL CHILDREN'S MONTH CELEBRATION "PROMOTING HEALTHY SMILES" THEME: BANTAYAN, INGATAN, KARAPATANG PANG-NGIPIN NG BATANG CALABARZON
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Attachment A

TAG LINE CONTEST GUIDELINES

General Guidelines:

1. Must be a student enrolled in grade 6
2. Participating sub-office must choose only one tagline to be submitted
3. Tagline entry should describe “oral health at its best of Batangeno learners”
4. Tagline must be original, it can be in Filipino, English, or Taglish
5. Tagline must contain only six (6) words (ex. Brushing ang key sa ngiting healthy)
6. It must be submitted to Dr. Harris Medrano via e-mail harris.medrano@deped.gov.ph together with certification of the PSDS signature noted/approval.
7. Final judging will be on November 24, 2025
8. Winning sub-office will receive a trophy
9. Winning student will receive oral health kit bundle

Criteria for Judging:

Relevance to the theme:	35%
Originality	30%
Rhyming and organization of words	25%
Impact	10%
Total	100%

Judges: SGOD Chief
Dentists of SDO Batangas Province